

Our services are grounded in practicality, simplifying the complexities of software development. We provide a team of skilled developers who are effective collaborators, knowledgeable in their fields, and fluent in technical-to-business communication. With a strong focus on User Experience (UX) and Human-centered design, we navigate technological intricacies to equip you with informed options and reliable, efficient solutions that prioritize both functionality and usability.

CORE CAPABILITIES

- Development
- UX/UI
- AI
- Web
- Mobile
- Cloud
- Integration
- Engineering

WHY CHOOSE US

Commercial to Government

For 14 years, we have served as leading-edge liaisons, bringing commercial innovations and cutting-edge insights to government solutions

Modernization Specialists

We bridge technology and user experience, turning modernization efforts into tangible operational improvements

Technical Therapists

We give users agency in planning by listening to them and translating their challenges into effective improvements to the system they use

Established Experts

We have proven expertise in web and mobile development, AI chatbots, NLP, and API integrations across diverse technologies and applications

MAJOR SERVICES



Multi-Platform Applications

We develop robust applications with responsive web design for a seamless cross-platform experience



UX/UI Design

We combine UX/UI design with Human-Centered Design principles to create intuitive, visually compelling solutions that enhance usability, strengthen branding, and ensure seamless, user-friendly interactions across digital platforms



AI Integration

We maximize AI potential with a foundation built from your data, ensuring a tailor-made fit for your users and a tool that's relevant to your operations



Software Integration

We create backend integrations that are high-performing and scalable, unifying multiple systems for optimum operability and data sharing



Project Management

We organize your objectives across the development life cycle with the know-how of in-house staff and bridge the gap between departments by communicating in terms all parties will understand

MAJOR CLIENTS



Created a Generative AI assistant, leveraging AWS Bedrock and vector database search, fully trained on all company policies to efficiently field employees' policy queries



Air Force
Review Boards Agency

Led modernization efforts in collaboration with AFRBA stakeholders, overhauling site navigation and redesigning the entire interface for a more intuitive user experience, enhancing usability, and improving access to critical information for applicants and all other users



- Orchestrated the move of an international enterprise system from on-premises hardware to AWS Cloud servers and developed modernized infrastructure and cloud services that support 732 military treatment facilities, serving 20K+ users and 9.5+ million patients
- Developed an AI integration solution that performs data quality analysis and enhances user capability to detect and resolve data discrepancies
- Created lower cost, modernized software solutions developed in COTS product environments to replace aging legacy systems
- Sustained and enhanced long-lived, critical custom software and partner interface services
- Developed a custom active-active database replication solution utilizing highly scalable Confluent Kafka technology as a replacement for aging legacy methods

GENERAL COMPANY INFORMATION

DBA: **SIMPLY BINARY SOLUTIONS, LLC**
 YEAR OF INCORPORATION: **2011**
 STATE OF INCORPORATION: **SC**
 CORPORATION TYPE: **LLC - S CORP**
 UEI: **JUMYGDAFCKN4**
 CAGE CODE: **01Q88**

NAICS CODES

541511 Custom Computer Programming Service
541512 Computer Systems Design Services
541611 Administrative & Management Consulting Services
541618 Other Management Consulting Services
541330 Engineering Services

Justin Nash
President

✉ justin@simplybinary.com

☎ (571) 318-3294

📍 Greenville, SC

